

25 DIFFERENT PLATFORMS



albayrak
MEDIA



NEWSPAPER



TELEVISION



DIGITAL

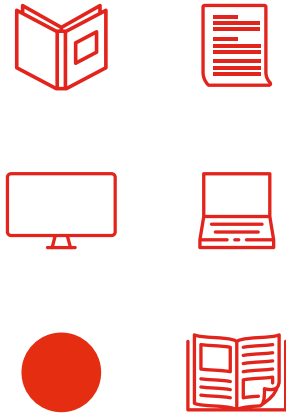


MAGAZINE



BOOK

ALBAYRAKMEDYA.COM



albayrak MEDIA

Albayrak Group stepped into the media industry in May 1998, when it acquired Yeni Şafak, one of Turkey's most respectable newspapers, which had been in circulation since 1995.

Published daily with the slogan "Turkey's accumulation," Yeni Şafak is one of Turkey's most influential newspapers as it advocates democracy and politics and adopts a brave and honest perspective building on national and spiritual values.

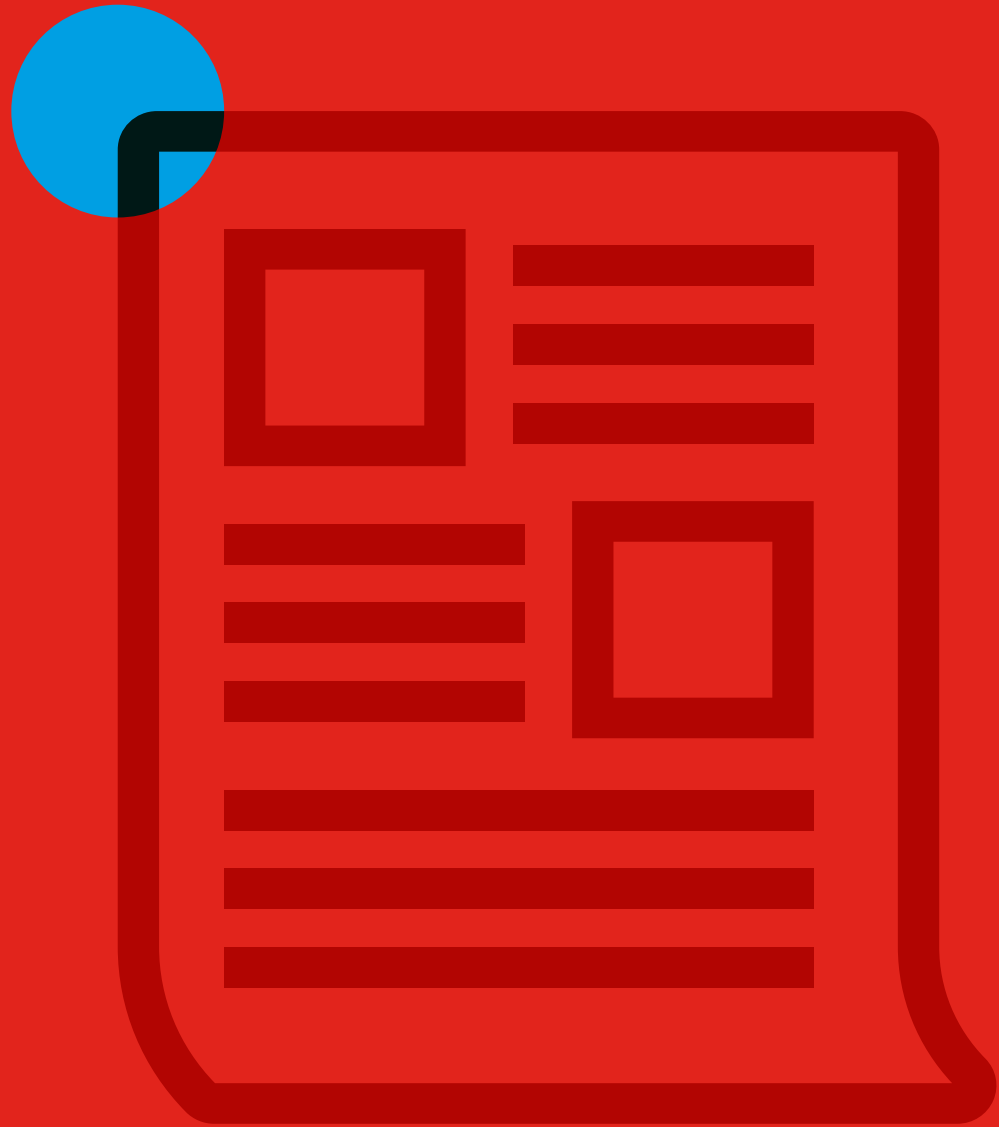
TVNET, on the other hand, was launched in 2007 to broadcast latest events in Turkey and the world round the clock. TVNET tackles news that is not typically addressed on news programs, and makes a difference with an informative broadcast on culture and art, education, health and life.

Progressing to magazine publication in 2012, Albayrak Medya is now an industry leader with the monthly Derin Tarih, Nihayet, Gerçek Hayat, Z Raporu, Lokma, Cins, Skyroad, Bilge Çocuk and Bilge Minik, as well as the Post Öykü, which is issued bimonthly.

In 2013, Albayrak Medya began redirecting investments towards digital platforms and has since been managing, under the Piri Medya brand, platforms with a high follower count, including yenisafak.com and gzt.com (Arkitekt, Mecra, Zpor, Gazete Manşet, GZTMZT, Jurnal.ist) as well the digital communication processes for all publications of the group.

With its motto, "Written words remain," Ketebe Publishing commenced publishing in 2018 and is the most recent Albayrak Medya brand in book publishing. Active in a wide range of forms and genres, from novels to poetry, history to essays, and classics to children's books, Ketebe aims to become a constant in Turkish cultural life.

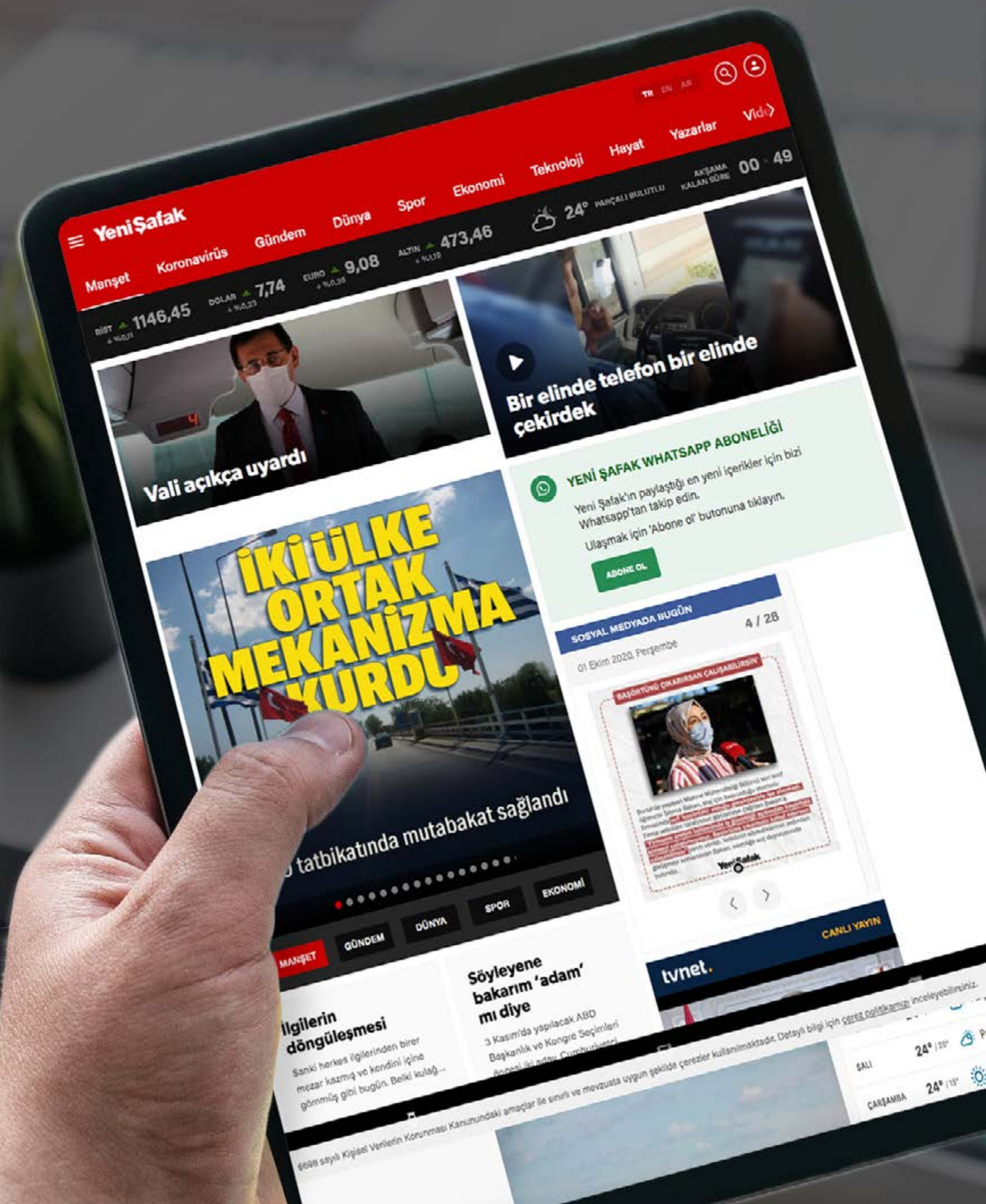
Birlikte Dağıtım, which undertakes the sales, marketing, subscription and dissemination operations of the newspapers, books and magazines published by Group companies, and Reklam Piri, which carries out advertisement sales for Group platforms, are the two other prominent companies of Albayrak Medya.



NEWSPAPER

YeniŞafak

albayrak MEDIA



Yeni Şafak

TURKEY'S ACCUMULATION

YENİŞAFAK DIGITAL NOW IN 3 LANGUAGES

Yeni Şafak was established in 1995 with the motto, "Turkey's accumulation," and never compromised on this principle in its publications. The values it represented, the dedicated efforts of employees and newspaper owners, and the courage it exudes soon earned the paper a name in the media world.

At the time when Yeni Şafak was established, a significant portion of Turkey's riches and values were not represented in the current media and Yeni Şafak filled this gap. There was not a platform to expose injustices, so Yeni Şafak became the voice of the weak and the outcast. It was the home for independent journalists who sought to spread the truth. The paper played a significant role in the political, social and legal developments taking place in Turkey over the last 25 years with critical news programs, comments and attitudes.

When the coup on February 28 took place only two years after its establishment, it became the most important stronghold in the struggle. It stood against the junta, politicians, businessmen, NGOs and, most importantly, the media that defended the February 28 coup. It became a safe haven for the journalists, authors, academicians, politicians and NGOs fleeing the pressure from those defending the February 28 coup.

Yeni Şafak undertook critical roles during the 2000s, in the midst of democratization and the establishment of the political tutelage in Turkey. It revealed the backstage machinations behind the coup, and defended the politics. Yeni Şafak still carries the bitter pride of being the first media platform to announce the coup attempt on July 15, 2016, to call for citizens to take a stance and to have lost an employee to this cause.

Yeni Şafak, as in the past, will continue on its path as a brave and honest publication, guided by national and spiritual values, defending the democracy.

yenisafak.com.tr

[f](#) [t](#) [@](#) [yenisafak](#)



TELEVISION

tvnet.

albayrak MEDIA



tvnet.

THE NEW MEDIA OUTLET

OBJECTIVE AND DIRECT JOURNALISM



Launched in 2007, TVNET soon gained popularity with its objective and direct journalism approach.

You can follow up with the latest events in Turkey and the world 24/7 on TVNET. Experts comment objectively on the events in Turkey and abroad, and evaluate the day's agenda. The latest political, economic and sporting developments are broadcast in real time both on screen and on all TVNET social media accounts.

TVNET tackles news that is not typically addressed on news programs, and makes a difference with an informative broadcast on culture and art, education, health and life.

Having always stood out with broadcasts promoting our region from Jerusalem to Andalusia, and Bosnia to Semerkand, TVNET has established many firsts in Turkey and in broadcasting, and was awarded the "Best Documentary Channel" award.

TVNET is no less original on the digital platform. You can access all television broadcasts on tvnet.com.tr, where you can both watch and read the programs. The TVNET Documentary Library established for this purpose will be live soon.



tvnet.com.tr    [tvnet](https://www.instagram.com/tvnet)



DIGITAL



skyroad

Lokma

Arkitekt

mecra

albayrak MEDIA



EVERYONE HAS THEIR WAY TO GZT

THE MOST ACCESSIBLE NEWSPLATFORM



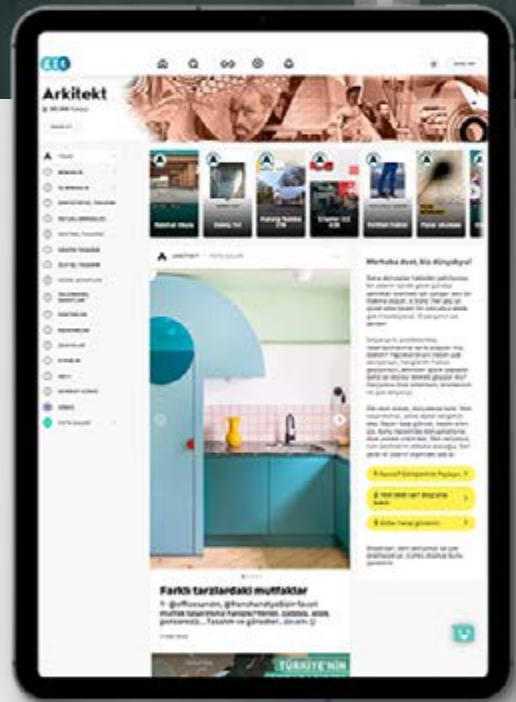
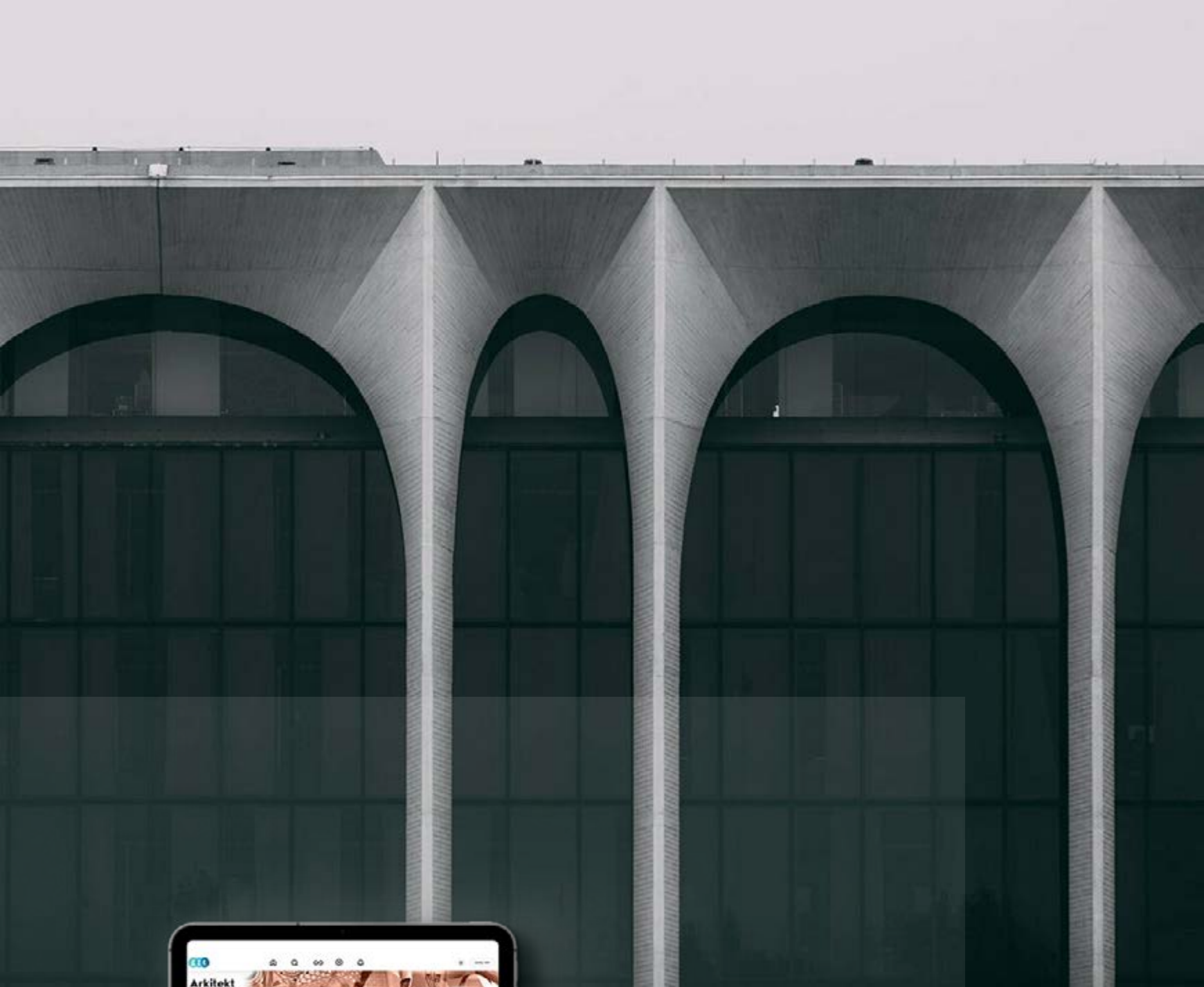
The social media of news, GZT reveals exclusive content regarding events in Turkey and the world. Exploring the unknown facets of the well-known and introducing the unknown “in the most accessible manner” GZT continues to grow with numerous sub-brands and produces quality content every day.

The contents, addressed subjects and wide audience produced since GZT’s establishment in 2016 have made it the sole source of information and news for many people. Built on the dedicated efforts of specialized editors and developed with a “reader-oriented” approach through and through, the platform offers something for everyone.

Providing accurate information in a simple and clear design, GZT continues to make a difference by employing technology to the most and investing in original content rather than regurgitating sterile journalism.

Followers on GZT and its sub-platforms will find everything about life from humor to news, and cooking to travel published in specialized GZT brands, including Jurnal.ist, Mecra, GZTMZT, Zpor, SkyRoad and Lokma. All follower questions on GZT.com and GZT social media accounts are replied to and follower input is considered during content planning. GZT also launched a headline management approach that ensures that anyone visiting any given day “will find something for themselves.”

Staying up to date with dozens of different programs in different fields, GZT continues to expand its reach through dedicated content series in its sub-brands.



gzt.com/arkitekt

Arkitekt

ALL ABOUT ARCHITECTURE, DESIGN AND ART...

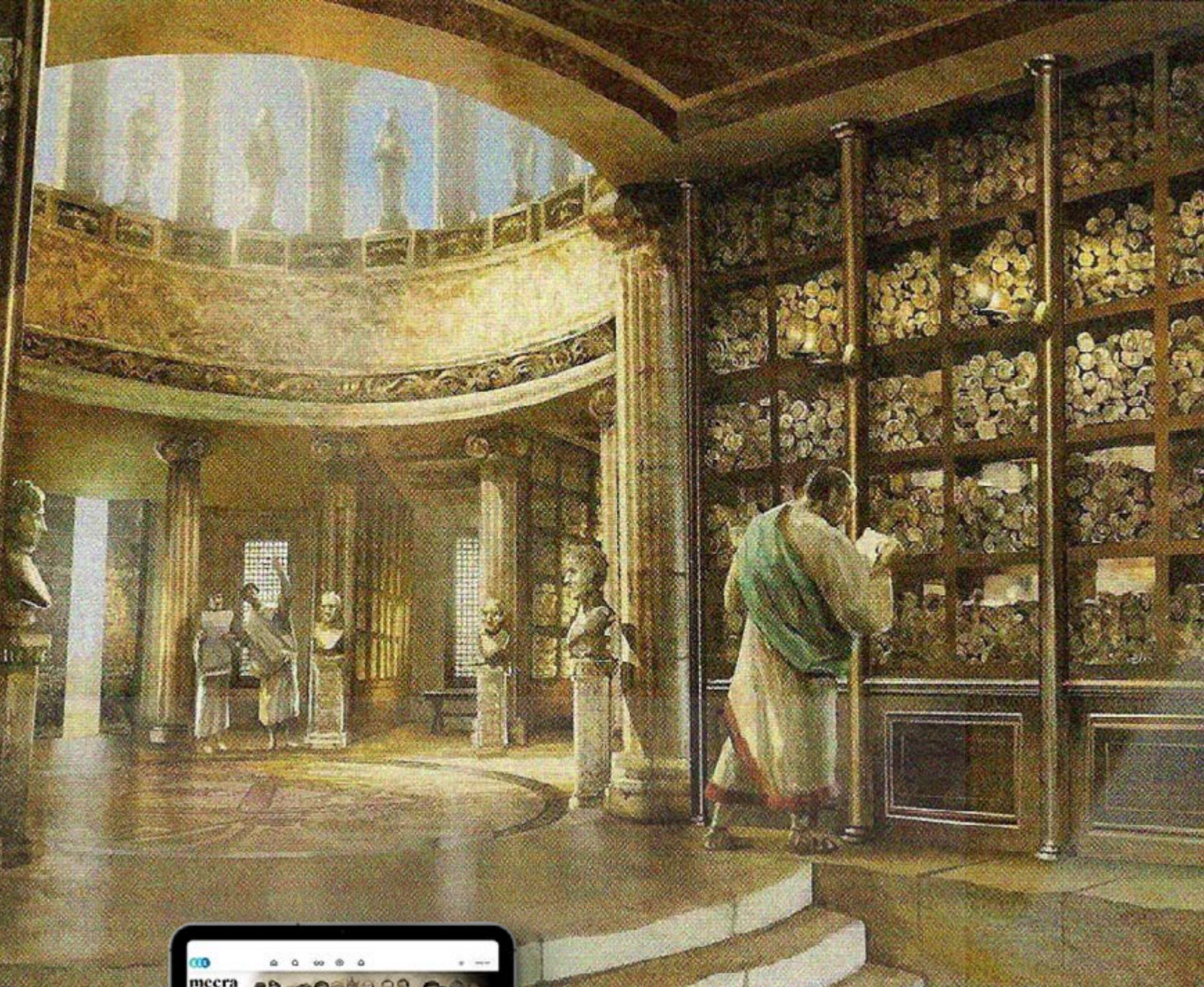


Arkitekt discusses not only architecture, interior design, industrial design, graphic design and art, but also introduces the actors of this world and their lesser-known facts in the simplest manner through the portraits and concepts series.

Beginning as a series of discussions about the world of design, 40+1 continues to interview major names in their fields and introduces young talents through interactive content.

Arkitekt is here with intriguing files and the latest developments of the art and design world...

[f](#) [t](#) [i](#) [arkitektcom](#)



mecra

THIS IS YOUR PLATFORM



We are here to bring you news from all across the Islamic world. Mecra isn't your run-of-the-mill "news website." You won't find the hourly "hot news" here, for instance.

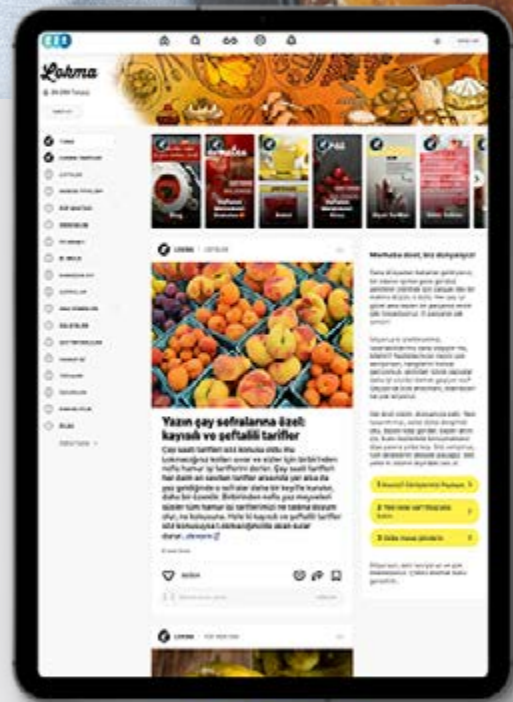
Instead, you will find deep and analytical articles questioning vital events that affect us all, attempting to find answers to questions like, "How should we take this?"

Mecra now features anything and everything relating to the exploration of the Islamic world, including historical, cultural and political news; still life to living depictions; colorful stories; book suggestions and much more, with analysis and comments based on reliable sources and approved by acknowledged names...



gzt.com/mecra

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gzt.com/lokma

Lokma

TURKEY'S “DIGITAL COOKBOOK”



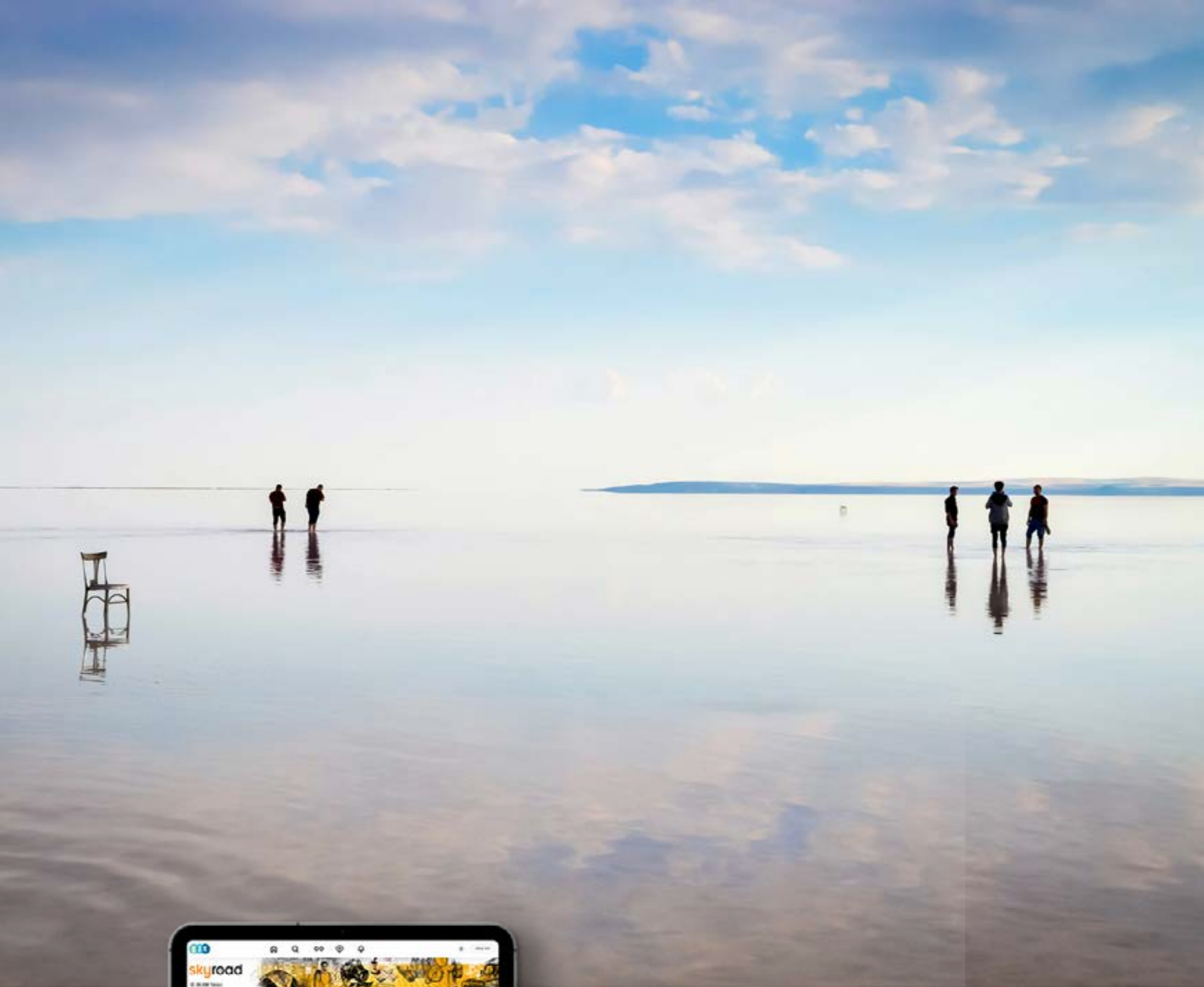
Lokma aims to take over the digital world with granular details, tried and true finger-licking recipes, inspiring ideas, clearly defined measurements and with contributions from famous chefs.

Introduction to cooking, cooking advice, tiny hints to bring out the chef inside of you, practical kitchen information, hacks for difficult recipes, local delights, Ottoman dishes, delightful choices from world cuisine..

We will continue to bring you our passion for cooking, eating and sharing.



f t @ lokma



gzt.com/skyroad

skyroad

FITTING THE ENTIRE WORLD IN A DIGITAL ONE!



The "culture of travel magazine" Skyroad is now available on digital newsstands!

Be the first to find out about festivals, concerts and all other events on Skyroad.

Do you need a music, film, book or destination suggestion? Well, we have that for you!

It speaks for itself that we will be sightseeing and discovering together as we travel to all corners of both Turkey and the world.

Brace yourselves: we might tell you about an artist and their ties back to their hometown, or we can chat with others visiting Turkey for the first time.

Well, let's leave the rest for you to discover and off we go with our motto: "Travel while you live, live while you travel!"

[f](#) [@](#) skyroad

[skyroaddergi](#)



MAGAZINE

derin
Tarih

GERCEK
HAYAT

Lokma

Z RAPORU

NIHAYET

skyroad

CİNS

POSTÖYKÜ

bilge
çocuk

bilge
minik

albayrak MEDIA



derintarih.com

Derin Tarih

BRACE YOURSELVES WITH HISTORY



First issued in April 2012, Derin Tarih brings the non-erasable history to readers with groundbreaking cover stories, world-shattering articles by specialized academicians, healthy comments and authentic documents.

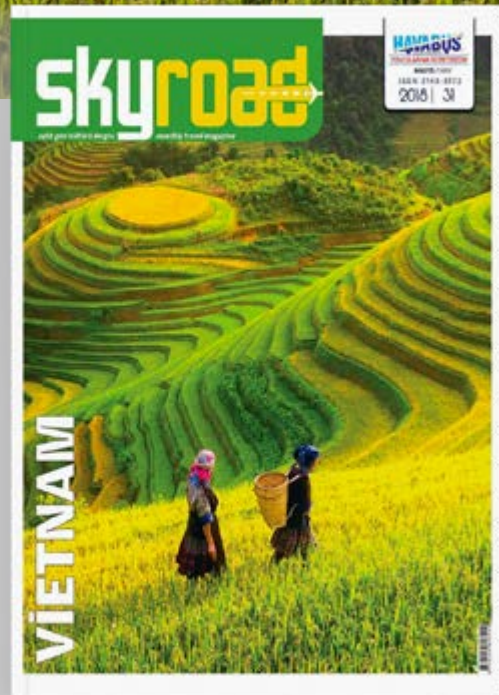
The other face of the Ottoman, striking details from the history of Islam, the undiscovered history of Europe, blackholes of the near history, charming adventures through the history of religions, curious cases of the Seljuks and the Turkish history, and many more themes are brought to the reader every month.

Records, photographs, documents and maps published for the first time, the life stories of the unnamed heroes of the past, exclusive interviews with Turkish and foreign historians, a peek at the horizon with influential personalities, book reviews, and much more are immortalized in the pages of Derin Tarih (Deep History).

Striving to be the voice of the oppressed history, Derin Tarih aims to become a junction in the long road towards a fair account of history. It opposes the false history that has claimed power in our country and seeks to eliminate other potential accounts with the backing of the state.

With the belief that a different account of history is possible, Derin Tarih aims to explore undiscovered matters, reveal concealed documents, bring out the buried files and to differentiate between true and false heroes.

f t @ derintarih



gzt.com/skyroad

skyroad

TRAVEL WHILE YOU LIVE, LIVE WHILE YOU TRAVEL!



The culture of living in far corners of the world and the buried details neglected in the hustle and bustle of city life, from travel to culture and art, and from food to daily life, are now surfacing in the Skyroad magazine.

Skyroad offers a taste of different corners of the world and of different lives to explorers, claiming, "the world is our hometown," to those tracing the secrets of "our planet," and to those who "travel while they live and live while they travel."

Depicting travels with stories of humans, daily life and traditions in colorful articles, interviews, observations and photographs, Skyroad brings a new and dynamic perspective to travel magazines.

Published with English and Turkish content, the magazine reaches nearly 450,000 airplane passengers, of whom around 45 percent are foreign nationals. With this wide audience of foreign readers, the magazine also attempts to promote Turkey's unique cultural and geographical heritage.

Launched as a "culture of travel magazine," Skyroad now brings new discoveries to its followers on the digital platform.

[f](#) [@ skyroad](#)

[skyroaddergi](#)



zraporu.com

Z RAPORU

BACKGROUND CHECK IN THE ECONOMY



Some may consider magazines a dying art, but not us. Z Raporu aims to explore the background and the heart of news and events rapidly consumed in daily life. It pursues the "story behind" what we believed to be separate "stories" in broadcast news.

While there are numerous monthly and weekly economy magazines in the market, we were encouraged to get a say in this platform as our front in the media lacked a proper economy publication. Therefore, in 2015, we set off to surface as a brand-new publication that will shed light on Turkey's new face, initiatives, and ties with its region and the world.

We are different because: We go beyond local and take a global perspective, check the background, and welcome Islamic codes in the economy. We report everything about the economy and life, from innovation stories to regional and global events, and from technological trends to developments in the markets.

Furthermore, we create a detailed picture of what goes on in Turkey and the world with commentary from our distinguished authors, Turkish or foreign, and we depict the economic, political and geopolitical risks for our businesspeople investing abroad.

Z Raporu is here to explore files and developments concerning the economy, politics and life with a global perspective...

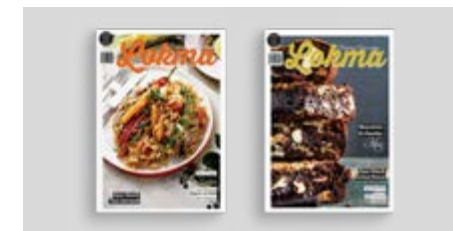
f t @ zraporucom



gzt.com/lokma

Lokma

THE MAGAZINE FOR YOUR TASTE



First issued in 2014, Lokma tells the everyday tales of the kitchen and captivates readers. Lokma's main priority is to appreciate the blessings, to prepare recipes without lavishing or splurging, to offer them to our loved ones in the most beautiful manner and to pray for our blessings.

What else does Lokma do?

Every month, the Lokma team rolls up their sleeves and digs into recipes to find enticing delights that we would love to offer to our loved ones. We combine seasonal products with common items in every pantry to bring delightful recipes to life in pots. In addition to traditional recipes, we also introduce and explain in detail the new and different recipes.

Lokma will remind you that cooking is not just about recipes and will include practical information to help you in the kitchen, cooking tips and tiny hints to reveal the chef within you.

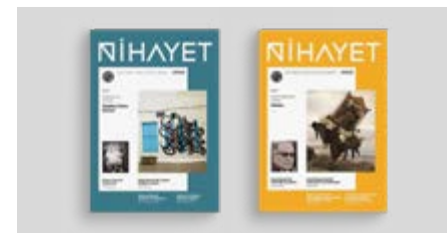
You can find the most special delights accompanied by their most appealing photographs and step-by-step guidance through tried-and-true recipes in Lokma. We will continue to share with you our deep passion for cooking, eating and sharing.

[f](#) [t](#) [@](#) [lokma](#)



NİHAYET

THE ART OF LIVING IN A WORLD FULL OF INFORMATION



Nihayet Magazine combines the voices of the East and the West with unique content. It highlights in “special features” the neglected while discussing the standard.

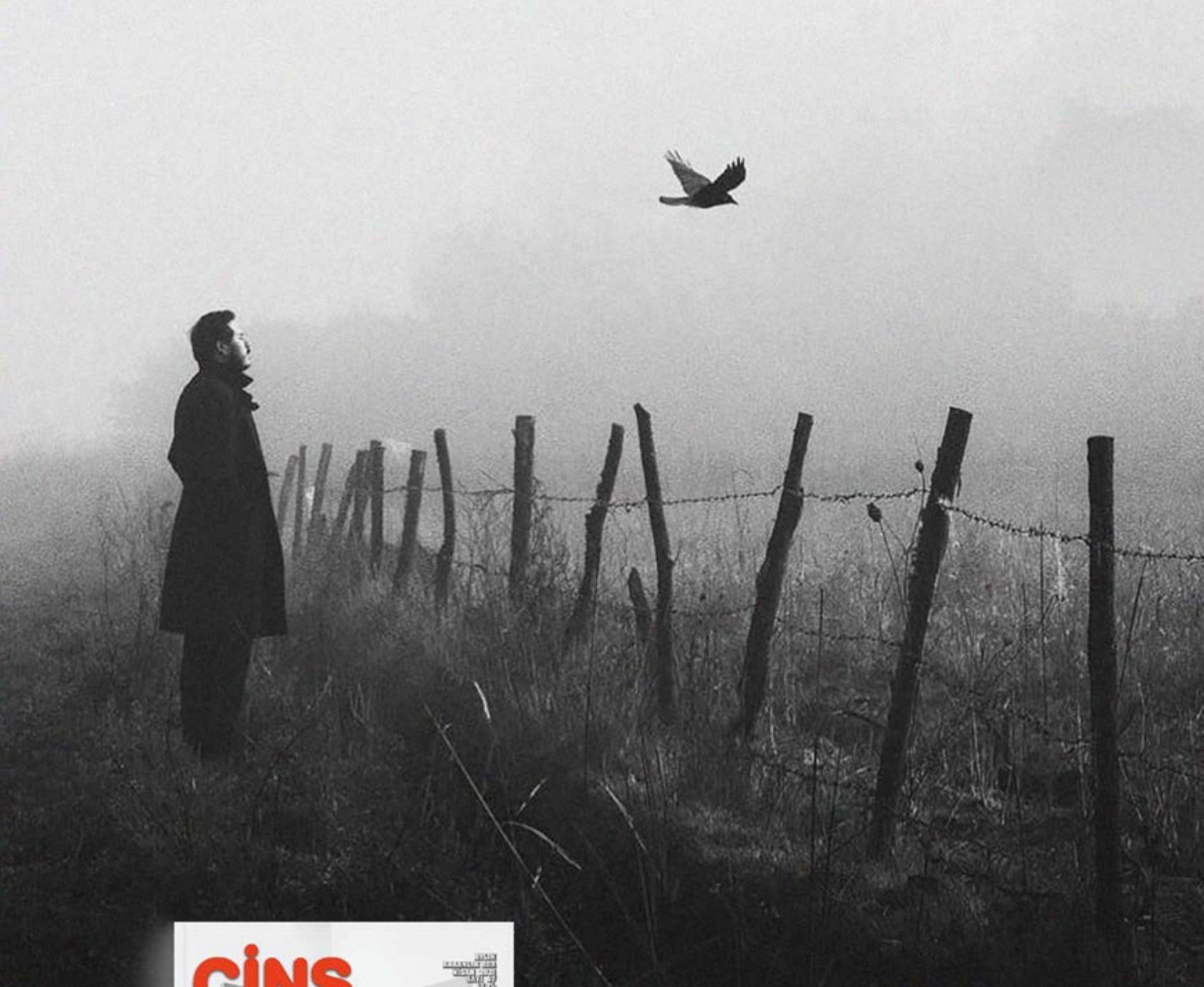
Nihayet Magazine reveals reliable knowledge in an intriguing language and introduces theories through personal testimonies, while remembering to provide reading advice.

Different chapters and intriguing features, including Niteliğin Egemenliği (Sovereignty of Quality), Yoldaki Tuhaflık (Oddity on the Road), Kayıtlar (Archives), Hayat Memat (Life and All), Çizgi Hikâye (Comic Stories), Kültür Atlası (Cultural Atlas) and books from Turkey and the world, and many more... Chapters that reflect you through words, lines and photographs are in your magazine, Nihayet!

f t i nihayetdergi



gzt.com/nihayet



CİNS

STRUGGLE AGAINST THE IMPOSITIONS OF DOMINANT CULTURAL POWER



The culture and literature magazine Cins began circulating in October 2015 with the aim to become the voice of “a first-class culture, a first-class idea, a first-class awareness” and with the warning, “Child, they are idols!” From the very first issue, Cins challenged the dominant attitude imposed on Turkish people through all channels of media and invited everyone to question the matter of a “prevailing cultural power.”

This brave calling echoed through the world of culture and art, and, today, Cins has become a prominent magazine with dozens of issues.

Fiercely reiterating its original call with each issue, Cins promises a world of the mind and culture raising upon their definitions and thoughts with the efforts of its team, authors and readers. With this purpose, it not only repeatedly addresses the cultural heritage and the moral, scientific and literary values to keep them relevant, but also points to a principle that will build the future.

Cins is an army of volunteering ideas with fronts all across cultures and thoughts from classic literature to modern literature, the Islamic mindset to the Western mindset, sociology to philosophy, and history to modernity.



f t @ cinsdergi



cins.com.tr



GENÇ MOTTO

THE NEW MOTTO OF THE YOUTH



Genç Motto is a magazine that will meet the younger generation after four years of dreaming and months of preparation. You will keep this magazine in your backpack as you rush from one class to the next in high school and university to read when you need a moment, to learn while you enjoy, and to think and discuss.

Genç Motto will help you escape the troubles of life, from the heavy load of classes to exam anxiety, and will suggest practical solutions to ease your daily life, offering activity ideas, easing your mind with entertaining comic strips and giving you life-changing experiences.

Targeting high school- and university-age teenagers, our magazine contains various interesting subjects from technology to entrepreneurship, personal development, health, guidance, travel, comic strips, comics and sports. We welcome all our young friends who would like a page in our magazine.

Genç Motto soon in all distributors...





bilgecocuk.com

bilge çocuk

THE MAGAZINE FOR THE WISE CHILDREN



Bilge Çocuk launched in September 2016 with the motto, "The magazine for wise children." The children's magazine aims to enlighten the minds of children, our future, and to make them smile, and to blend tradition with progression, science with wisdom, and the past with the present in a language strengthened with national and spiritual values.

Bilge Çocuk is published monthly with entertaining and educational content and fun gifts for all children above the age of 7.



f @ bilgecocuk

bilgecocukdergi



bilgeminik.com

bilge minik

FUN ACTIVITIES FOR TODDLERS AGED 4-6



Bilge Minik consists of activities, games and stories for pre-school children that will stimulate their curiosity and exploratory sense, and bolsters their language development, fine motor skills, and cognitive and emotional development. The "Note to Parents" parts in the book, on the other hand, guide the parents of toddlers.

Bilge Minik is published monthly with fun and educational content and surprise gifts for toddlers aged 4–6.

[f](#) [@](#) [bilgeminik](#)

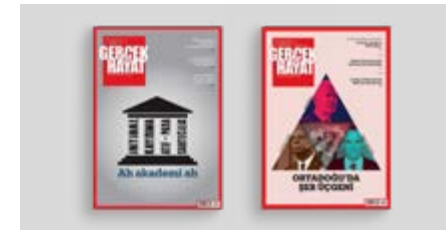
[t](#) [bilgeminikdergi](#)



gercekhayat.com.tr

GERÇEK HAYAT

THE NATIONAL MAGAZINE OF TURKEY



Gerçek Hayat began circulation in 2000 and soon gained mass appeal with a wide audience. It survived the turmoil of February 28 to become the idealist advocate for Muslims. For many years, it filled a significant void in political thought. It was and remains the voice of those suffering for the issues of our country as their own, and those who are personally bearing and struggling against the issues of the Islamic world.

Besides this particular political purpose, it was a school for young and enthusiastic authors for 15 years and cultivated a still-spirited and growing "spirit of Gerçek Hayat."

Still unrivaled in its field, Gerçek Hayat joined the Albayrak Medya Group in 2016. Offering an abundance of content with special files, Gerçek Hayat can be delivered to your doorstep every month with a subscription. You can also find it in all newspaper stands and bookstores selling magazines.

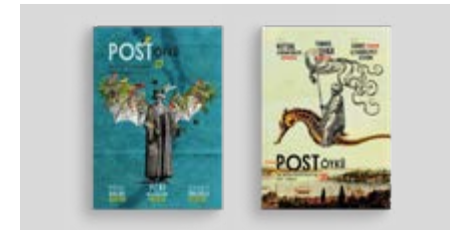
f t i gercekhayat



gzt.com/post-oyku

POST ÖYKÜ

THE MAGAZINE FOR GOOD STORIES



Post Öykü does not claim the power to smash the idols, to be the one and only in literature, to knock out competitors, to bully the young and to kiss the hands of the elderly, to bring the good happy days to our country, or to be better than the Second New poets (story authors can do that!). I can say one thing for sure: we do not have the power to neglect a good story, a good article, a good magazine, a good book, or a good idea. I find that evil, pettiness, and illusions about the literary world demand a certain effort. And I – in fact, we – cannot find that kind of energy in ourselves.

Our life is all about what we write or what we do. We cannot help but mix in our feelings in this profession, in this literature and magazine business, so we cannot claim to be professionals. Post Öykü reflects what we love, learn, know, feel, think, believe or confuse. When I say “we,” I don’t mean it in a closed, masonic sense. Let’s love together, let’s get thrilled or angry, let’s learn and, of course, let’s write. If you love something, come say it. We’ve made ourselves comfortable and are ready to hear you out.

[f](#) [t](#) [@](#) [postoyku](#)



BOOK

КЕТЕБЕ

albayrak MEDIA



KETEBE

500 BOOKS IN 4 YEARS

EVERYTHING FADES, THE WRITTEN WORD REMAINS



We believe each book is a world and each library is a universe of worlds. With this in mind, we set off in March 2018 to build a library that we call Ketebe Publishing. Our purpose was to blend knowledge with aesthetic, imagination with reality, and the common values of humanity with the values of our civilization. We adopted international standards as the basis of our publications and continue to build on this approach to become the intellectual gateway of Turkey to the world.

Our publishing policy is to welcome distinctive works of Turkish literature, young authors, quality work that will intrigue researchers and enthusiasts of our rich history, current and classical texts of world literature, products of thinking minds, and must-haves and the yet-to-be-discovered values of our spiritual history.

Recently, Ketebe Publishing further expanded its vast array with Ketebe Çocuk, publishing with the promise of quality and safe content for children, the assurance of our future.

We, as Ketebe Publishing, belong to a civilization that honors books, paper and words, and we will follow our principles with the motto, "everything fades, yet the written word remains."

ketebe.com f t i ketebe

albayrak
MEDIA